

Jeff Cotten

Vice President, Fortune 1000
Rackspace Enterprise Service



Jeff Cotten is the Vice President and General Manager of Rackspace's Fortune 1000 Business Unit. In this role, Jeff is responsible for overseeing the growth strategy, service delivery and sales existing and new prospect Fortune 1000 customers.

Jeff joined Rackspace in 2008 to lead an operational support unit in Rackspace's Intensive business unit, where he had responsibility for delivering Fanatical Support to more than 100 of the company's largest and most complex customers. Through his career at Rackspace he has held many positions including the founder and leader of the first Strategic Deal Center, Director of Sales Operations and the leader of our first Mega Accounts - Account Executive team focused on growing existing Fortune 1000 customers.

Jeff began his career at EDS, where over an eleven year period he progressed from an applications developer to seasoned account executive and leader. His responsibilities included managing end-to-end relationships with one of EDS' top 50 largest clients, US Airways. In prior roles, he had responsibility for industry operations and strategic growth planning for EDS' fastest growing industry unit.

Jeff has an ME in Engineering Management from Southern Methodist University and a BA in Computer Science from the University of Texas at Austin.

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