

Brian Butler Biography



Brian Butler is the CEO of Indaba Health and Wellness, LLC. Throughout his career, Mr. Butler has always been highly responsive to customers, shareholders, and executive management. In his leadership role at IHW, Brian sets the direction for the enterprise. Team members look to him to provide inspiration for delivering the best possible solution for all distributors, customers, and those they serve. Because he was responsible for overall program execution on very large programs including budget, schedule, staffing, and technical progress, Brian understands that the perfect meshing of creativity, innovation, and cost-effectiveness are winning focal points to drive the growth of IHW. Brian consistently drives the team toward results. His primary objective is to make certain Indaba Health and Wellness remains one of the most innovative and cutting-edge organizations in the field.

Brian is highly competitive and loves the challenge of bringing in business. He pointedly honed his business development, sales, and presentation skills over the past few decades in many capacities. From being the technical subject matter expert, to taking on the role of capture manager, as well as leading teams responsibility for significantly profitable multi-million dollar wins in the defense sector, his efforts have primarily been centered on substantially increasing revenue.

For most of his career, Brian led functional organizations and programs for a world renowned Fortune 100 aerospace corporation. He was responsible and accountable for planning, implementation and execution of production aspects of EO Sensor Programs and intel software products. In this regard he brings a wealth of invaluable experience to the Indaba Health and Wellness team.

As for his professional accomplishments, Mr. Butler has extensive experience in leading teams charged with systems integration; having developed numerous space and airborne hardware systems and intelligence software applications from concept through deployment. This is a crucial leadership ability as Indaba Health and Wellness moves forward. By providing guidance and strategic direction in areas like: 1. the development and integration of sensor data, 2. linking data and output metrics to behavioral assessments, and 3. deploying targeted eLearning and critical updates and messaging, Mr. Butler's substantial technical expertise is a valuable asset to the Indaba Health and Wellness team.

As for his formal educational credentials, Brian earned his B.S. in Mechanical Engineering at University of Nevada Reno, and graduated from the Executive Program in Management at Anderson Graduate School of Management at UCLA. He successfully completed the Systems Engineering Program at California Institute of Technology, as well as multiple leadership training courses, Principals of Program Management, Infrared Systems Engineering and numerous courses related to engineering and management. Mr. Butler is passionate about helping others succeed and thinks it is important to give back to those who have been instrumental in his success through mentorship. Brian served on the University of Nevada, Reno, Mechanical Engineering Academic Advisory Board and consistently makes an effort to coach and groom people.

Away from work, Brian enjoys competitive bass fishing, beach volleyball, skiing, bicycle and motorcycle racing and more importantly enjoys participating in family activities with his wife, two sons, daughter, and 2 dogs.